



ASSOCIAZIONE  
BORGHI DEGLI ARTISTI

**XXXL**

**ACROSS THE LANDSCAPE**

Choral activity between art and craftsmanship

Call to Action

# INTRODUCTION

**Artists of the World,  
Unite with street art at Cross Stitch XXXL!!**

**Ready for a unique artistic adventure?**

A few years ago, Spanish set designer [Raquel Rodrigo](#) invaded Madrid with apparently pixelated floral embroideries. Upon close inspection, they revealed themselves to be threads of colored twine woven into the wire mesh, creating an unusual cross-stitch – "an unusual meeting between fashion and architecture, tradition, and technology." From this premise comes our challenge, inviting you to create, on a grid of any material, a cross-stitch artifact woven with equal imagination using threads of any nature.



## Who we are?

The management group of [Associazione Borgo Degli Artisti](#) has been actively engaged for several years in interacting with various territories to promote art and culture. Recently, we undertook the artistic direction of the XXII edition of ImmaginARTI in Pescarzo di Capo di Ponte. Currently, we are in the process of developing a distinctive international project that aims to highlight three themes of significant interest in the current year.

**The Journey, the Prayer**, meant as a connection with the supernatural, and last but not least, **the 45th anniversary** of the UNESCO recognition of the first Italian site "Rock Art of Valle Camonica."

We are undertaking various initiatives related to these themes, including a widespread public exhibition in evocative locations that will establish connections between communities in Valle Camonica and artists from diverse backgrounds, transcending linguistic and cultural boundaries.

**It will be a surprising blend of ancient traditions and contemporary inspirations, intertwining natural beauty and urban architecture with art and craftsmanship.**



# CALL TO ACTION

We wish to invite students, artisans, enthusiasts, and established artists to this collective action.

We invite you to unleash your imagination and creativity: together, we will create unique installations that will become part of a widespread exhibition. We will weave stories and visions into a sensational artistic expression!

"2024 is a year full of historical and cultural celebrations, and our intention is to commemorate it through actions that form a symphony of extraordinary colors and shapes.

Participants will enjoy complete freedom in selecting materials and adopting an artistic style; the only stipulation is to employ the cross-stitch technique.

As Freud said:

"Let the wind take you to places unknown to your imagination!"

The call includes multiple categories:

- **Studio Works.** Participants are invited to create their pieces in their own studios on any grid support with unified dimensions, which will later be sent to one of our designated addresses. This category is open to everyone.
- **Artist Residency Works.** Exclusively for artists, this category involves interpreting designated places based on the chosen theme. The works will be crafted on-site by three selected participants, one for each theme. A commission will assess the best project idea submitted, and the chosen artists will be accommodated in a complimentary residency at a facility in the municipality of Capo di Ponte. They will complete their work within a week in June.

The sending of the works will be the responsibility of the sender.

At the end of the event, the works not collected by the authors and/or unsold will become part of the ImmaginARTI collection.

The works created in artistic residency will remain the property of the Municipality of Capo di Ponte.

# HOW TO PARTICIPATE?

- 1 – Fill out the participation form where the required size and shipping method will be specified.
- 2 – Once completed, send it to the provided email address along with the necessary attachments.
- 3 – Proceed with sending the artwork according to the selected category.
- 4 – Each artwork must be equipped with a perimeter frame.

## RULES

### **category 1 –STUDIO WORKS:**

Reserved for students, hobbyists, and artists who can choose between two sizes: 50x50 cm and 80x100 cm.

Those who opt for **50x50 cm** (approx. 19 x 19 inches) can prepare the artwork directly at home and send it to the collection center within the month of May. Subsequently, during ImmaginARTI '24, all the works will be exhibited in the historic center of Pescarzo.

For those choosing the **80x100 cm vertical** size (approx. 31 x 39 inches), a project must be prepared before starting the work, and it must be approved by the artistic direction. Only the best 15 projects will be created by the authors and subsequently installed in special structures. These structures will be produced at the CFP P. Marcolini in Cemmo di Capo di Ponte and exhibited in the village of Pescarzo during ImmaginARTI '24.

### **category 2– WORKS CREATED IN ARTIST RESIDENCY:**

Reserved for artists who intend to compete for a week-long artist residency in the month of June in the municipality of Capo di Ponte, creating a **100x140 cm** (approx. 39 x 55 inches) **vertical** dimension. Those opting for this category must initially submit their projects, with one being selected per theme. Consequently, only three artists will have the opportunity to benefit from this residency. Similarly, in this case, CFP P. Marcolini will produce special structures to be installed in the locations related to each theme.

All the works in the two categories will be featured in an online catalog accessible on the event website. Potential buyers can reserve artworks by contacting the respective artists directly.

**The commission reserves the right to decline works that do not align with the specified criteria.**

# Contact

## For info:

e – mail: [info@mostramercatopescarzo.it](mailto:info@mostramercatopescarzo.it)

cell: +39 346 3010609

## Address and contact for place to send :

Anagrafe, Comune di Capo di Ponte,  
via Stazione, 15, 25044 Capo di Ponte BS

Open on Monday to Friday  
from 09.30 am to 13.30 pm.